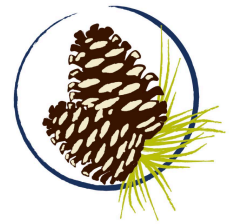


E Guide Advertising Agreement



Advertiser/Business Name: _____

Ad For: _____ Contact: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Cell: _____

Email: _____ Website: _____

Ad Size _____ Ad Orientation _____ Price \$ _____

Start Issue _____ Specific Instructions/Requests: _____

Terms and Conditions:

1. Total balance due by cash or check immediately upon signing of advertising agreement. Payments should be made to The Connection, LLC, 7437 Village Square Drive, Suite 220, Castle Pines, CO 80108. Discrepancies in billing and errors in printed ads must be reported within 30 days of publication date.
2. Ad cancellations after ad submission deadline are subject to a fifty percent (50%) cancellation fee of the total ad price stated above.
3. Advertisers shall submit any replacement ad(s) to Publisher by the 15th of the month prior to publication.
4. The Connection, LLC is not liable for any errors or omissions in advertising copy subject to proof of the Advertiser. Ad proofs shall be sent prior to publication. Ad proofs shall be considered approved unless changes are submitted within three (3) days of receipt of ad proofs via email to webmaster@castlepinesconnection.com. Maximum of three (3) revisions per ad if created by Publisher. Publisher assumes no responsibility for subject matter contained in advertising placed by Advertiser, including use of third party copyrights and trademarks. Advertiser agrees to indemnify and hold Publisher harmless against all loss, damage, expense, claim, liability or injury, including attorneys' fees and costs, sustained by reason of Publisher's printing advertising for Advertiser giving rise, directly or indirectly, to any claim for slander, libel, infringement of trade name, copyright or patent, damages in tort, violations of statutes regulating solicitations by fax, telephone, mail or email; illegal or unfair competition or trade practice, or any other demand of any sort whatsoever. This provision shall survive termination of this Agreement.
5. The Publisher shall have full discretion to the placement of the ads in the publication. Publisher will make every effort to honor position requests, but no specific section, page or classification shall be promised or guaranteed, with the exception of premium placements on the two-page center spread and the back page. Failure to meet position requests does NOT constitute a cause for price adjustments, refund or rerun of an ad.
6. The Connection, LLC reserves the right to refuse any copy that it deems out-of-character and/or contrary to the purposes of the paper or the welfare of its readers.
7. Advertiser agrees that original artwork, logos or designs created solely by Publisher shall remain the property of Publisher and may not be provided to other media without written consent of Publisher. Rights to use Publisher-created original artwork, logos or designs for advertising to be placed with media other than any published or distributed by Publisher may be purchased from Publisher by Advertiser for an administrative fee of \$75. This fee includes any changes to or resizing of an ad.
8. Publisher may terminate this Agreement immediately at any time and for any reason, with or without cause and shall refund any payment(s) made in advance for such ad(s).
9. This Agreement shall govern the purchase of subsequent ads unless otherwise provided for in writing by Advertiser.
10. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association under its Commercial Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. If it is necessary to institute legal proceedings against the Advertiser to collect past due amount, Publisher shall be entitled to recover from the Advertiser reasonable collection costs including, but not limited to attorneys fees and costs.

I agree to advertise in *The Connection E Guide* for the time period and price indicated above. This agreement is with The Connection, LLC, a Colorado limited liability company.

Advertiser Signature: _____ **Date:** _____

Publisher Signature: _____ **Date:** _____ **Ad Sales Rep** _____